California Household Travel Survey (CHTS) Project Overview & Status

Mike Ainsworth

SCAG Modeling Task Force Meeting July 28, 2010

Project Status

- Pre-Survey Design (Goulias) Completed
- Goulias Contract Extended Coordination
- > NuStats Contract Executed, 7/15/2010
- CHTS Project Kick-off Meeting Mid-August

Pre-Survey Project (Goulias) Preliminary Survey Design

- Overall Survey Process and Schedule
- Data Needs
 - Household Data
 - Person Data
 - Mobility Data
 - Activity Data (Diaries)
- Pre-Test Survey Design
- Draft Sampling Plan

CHTS Funding Overview

- Prop 84 \$2,028,000, FY 2009/10
- Caltrans \$4,302,000, FY 2009/10
- > SCAG \$2,000,000, FY2010/11
- > SCAG \$2,000,000, FY2011/12
- > Other MPOs ????
- > Total \$10,330,000

CHTS Schedule

- ▶ 07/15 08/10 ... Finalize Survey Design
- > 09/10- 10/10 ... Conduct Pre-Test Survey
- > 11/10- 12/10 ... Evaluate/Refine Survey
- > 1/11 12/11 ... Conduct Main Survey
- > 1/12 5/12 ... Analysis & Final Report

Consultant Team

- > Prime Consultant
 - NuStatus Jesse Casas, Project Manager
- > Sub-Consultants:
 - GeoStats GPS
 - Dr. Carlos Arce Sampling Advisor
 - Mark Bradley Trans. Modeling Expert
 - Dr. Cheryl Stecher Coordination/Review
 - Ronald Milam Travel Data Needs
 - Dr. Matt Barth GPS, OBD, & Emissions

Survey Samples

Total Surveys - 60,000 Households

- ➤ GPS 5,000 Samples
 - 1,000 Wearable GPS
 - 4,000 In-Vehicle GPS
 - * 1,200 GPS With OBD

Survey Emphasis Areas

- Inter-regional Trips Long Distance Trips
- > GPS/OBD
- > Toll Willingness to Pay
- Mode Supplement
- Auto Ownership

Next Steps

Hold Kick-off Meeting W/NuStats

> Finalize MOU & Fund Transfer with Caltrans

Finalize Survey Design and Plan Pre-Test